



## CitySpoon: New Site Design to Increase Savings and Businesses Opportunities

### *CitySpoon.com Makeover Streamlines Savings Process*

Las Vegas, NV ([PRWEB](#)) October 11, 2011 -- CitySpoon Inc. announces the re-launch of [CitySpoon.com](#), a site that combines national and local coupons and events while giving businesses opportunities to provide deep discounts to users (“Spooners”).

CitySpoon.com continues to offer Spooners a comprehensive way to save on the best things to buy, eat, and do in CitySpoon areas. National coupons can be used at major and local grocery chains resulting in hundreds of dollars in savings.

A new site design streamlines the [savings](#) process and makes it easier than ever for businesses to increase awareness of their products and services.

[Registration](#) is now a simple 3-step process for both consumers and businesses (vendors); Register, create a profile, and start Spooning. Consumers can print coupons or browse events immediately and approved vendors can upload coupons or add events at no cost.

“Other sites charge businesses to upload coupons or keep a percentage of profits,” CitySpoon CEO and founder Bijan Safi said. “We offer a platform for our vendors to post as many coupons and events as they want to increase brand awareness.”

For a limited time, businesses can also upload “featured” coupons and advertise at CitySpoon.com at special low rates.

To celebrate the re-launch, all registered consumers and vendors will be entered in “The Great Spoon Giveaway” awarding one lucky consumer and vendor a \$100 gift card.

Safi invites consumers, businesses, and media to check the new CitySpoon site design and start Spooning now.

#### About CitySpoon:

CitySpoon, launched in Summer 2011, serves as a local guide for living bigger, better, and smarter by providing in-the-know recommendations, candid user reviews and expert advice for businesses and events in CitySpoon community.

CitySpoon was created as a multi-platform resource for people to save money and help businesses grow. The site offers discounts on national products consumers already know and love while providing local businesses with an affordable avenue to market their current promotions.

CitySpoon members are enthusiastic about life and the driving force behind the company. Together with a private network of local and national businesses, CitySpoon offers fun, affordable experiences. CitySpoon keeps “Spooners” connected to the most popular and unique places and products.

For more information please visit <http://cityspoon.com>.



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).